



Pinar Gencer
Associate

PhD in Accounting
The University of Texas at Dallas

Masters in Finance
Sabanci University

Bachelor of Science in Finance
Middle East Technical University

Pinar Gencer holds a PhD in Accounting from the University of Texas at Dallas, with a focus on valuation and corporate compliance practices. She uses her advanced training in specialized analysis of financial statements for licensing and damages in intellectual property and competition-related litigations.

Project Experience (client)

Case	Type	Market	Venue	Docket	Role
<u>Bell Northern Research</u> v. Asus, MediaTek, NXP, Laird Connectivity	Patent / Preliminary injunction	Wireless communication devices	International Trade Commission	337-TA-1367	Analyzed handset and chip manufacturing industries' market shares in the US.
<i>Confidential</i>	Contract dispute	Semiconductor manufacturing			Analyzed price discount allocations to determine compliance with the profit-sharing contract.
Fraunhofer v. <u>Sirius XM</u>	Patent	Digital satellite radio	D. Delaware	17-184-JFB-SRF	Analyzed cash flow streams to calculate the ceiling value of asserted patents.
<u>InterDigital</u> v. Lenovo (Germany)	FRAND	Video codec licensing devices			Compared royalty payments in multiple agreements with contract terms and conditions to determine whether the licensor negotiated in FRAND terms.
Spectrum v. <u>GE</u>	Trade secret / Patent	Single-photon emission CT devices	S.D. New York	18-cv-11386 (VSB)	Analyzed device prices to understand head-to-head competition, built a regression model, and interpreted results.

Past Positions

Competition Dynamics, Salem, Massachusetts

Associate. 2022 – present

The University of Texas at Dallas, Dallas, Texas

Quantitative Researcher. 2016 – 2022

Course Instructor. Financial Accounting, Spring 2022, Summer 2022, Fall 2021, Fall 2019

Union Bancaire Privée, Istanbul, Turkey

Equity Research Analyst. 2016



Papers and Publications

Employee Ownership and Accounting Restatements: Evidence from ESOPs. 2023. Under review for publication. The University of Texas at Dallas.

How Executive Incentive Plans Help Curb Corporate Misconduct. 2022. Working paper. The University of Texas at Dallas. Available at https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3970170.

Employee Satisfaction and Firm Performance. 2017. Ph.D. Preliminary Exam Paper. The University of Texas at Dallas.

Selected Research Experience

On the Definitions of Fair, Reasonable and Nondiscriminatory, 2024 – present

Unpacking Licenses for Running Royalty Agreements, 2022 – present

Informativeness of Critical Audit Matters, 2020

Professional Activities

IPO Annual Meeting, 2023

Streaming Media East, 2023

IP Watchdog, Standards, Patents & Competition Conference, 2022

Harvard Business School, Rising Scholars Conference, 2021, *Invited Presenter*

The University of Texas at Austin, Financial Market Research and Policy Development Symposium, 2021

Stanford Business School, The First Labor and Accounting Conference, 2021

American Accounting Association, Financial Accounting and Reporting Section, 2022, *Ad Hoc Reviewer*

American Accounting Association, Annual Meetings, 2019 – 2020

American Economic Association & American Finance Association, Annual Meetings, 2019 – 2022

Honors and Awards

Rising Scholar Award, Harvard Business School, 2021

Dean's Excellence Award, The University of Texas at Dallas, 2021